

# Teaching for **SOLIDARITY**

**What makes a successful social action project?  
Some suggestions. Please add your own ideas.**

- Be organised, committed and persistent
- Make sure you have clear and realistic aims
- Make sure you have a clear message
- Does your project need a name? Logo? Slogan? Flyers?
- Decide on the roles your team will need e.g. Secretary
- Make a plan with milestones and timetable
- Know your subject
- Seek advice and help from experts if you need to
- Build a network of support – you will need allies
- Do you need one main ally or ‘champion’?
- Join other groups with the same aims
- Spread the word
- Use the media – when you are ready
- Research how to write a good press release
- Decide where, when & how often to meet
- Make sure your meeting place is quiet
- Do you need food and drink for the meetings?
- If you are fundraising, do you need a bank account?
- Is there any training you feel you’d benefit from? e.g. communication
- Do you need to recruit new members/supporters?